

# Local Organic Trade Show-Chicago Registration Form

Name of Farm/Company\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_

State\_\_\_\_\_ Zip\_\_\_\_\_

Attendee Names: 1.\_\_\_\_\_

2.\_\_\_\_\_

Phone #\_\_\_\_\_ Mobile\_\_\_\_\_

E-Mail\_\_\_\_\_

## Products

Please mark the category below that applies to the type of farming at your operation and the products you will be representing at the Trade Show.

\_\_\_\_\_ Certified organic producer

\_\_\_\_\_ Producer currently in transition to certified organic

\_\_\_\_\_ Producer who is not certified but whose practices comply with or

exceed those required for organic certification. (In order to participate in future Local Organic Trade Shows—Chicago, producers in this category will need to be in transition to certified organic.)

## Type of Food to be Represented

Produce\_\_\_\_\_

Meat\_\_\_\_\_

Dairy\_\_\_\_\_

Prepared Food\_\_\_\_\_

## What We Require From You

By exhibiting at the Local Organic Trade Show—Chicago, I agree to track my local sales to determine new business generated as a result of attending the show. I also agree to complete a survey that will be mailed to me by Sustain's Local Organic Initiative in November of 2004 that documents these results. I will return the survey by Decemeber 15, 2004.

### Photo/Media Release:

The hereby undersigned authorizes representatives of Sustain and the public media to photograph, film or interview the undersigned, the undersigned's personnel, employees, contractors and agents participating in the Trade Show and to utilize the photographs, film, videotape and other forms of media to inform the general public about Sustain's programs, the Local Organic Initiative and the Trade Show, and that all of the rights, including copyrights, royalties and income resulting therefrom shall be Sustain's sole and exclusive property.

### Assumption of risk, waiver of liability and release and indemnification:

For and in consideration of the acceptance by Sustain, Inc. ("Sustain") of the undersigned's application to register as an exhibitor in the Local Organic Trade Show Chicago (the "Trade Show"), the undersigned, his/her/its shareholders, members, partners, officers, trustees, managers, directors, employees, agents, heirs, beneficiaries, successors and assigns agree to:

1. Assume any and all risk arising out of or connected with participation in the Trade Show, including, without limitation, personal injury, death, damage to property, loss of income or other damage, loss or liability of whatever nature.
2. Waive, release and forever discharge, Sustain, Bursak, LLC, Local Organic Initiative, Kendall College, Whole Foods Market, Goodness Greeness and the City of Chicago, and each of their respective shareholders, members, partners, officers, trustees, managers, directors, employees, agents, successors and assigns (the "Protected Parties") of and from all manner of liabilities, claims, demands, actions, causes of action, lawsuits, debts, covenants, agreements, controversies, damages, settlements and judgments, whatsoever, in law or in equity, whether known or unknown, absolute, contingent or otherwise, which the undersigned may now have or may ever have in the future against any of the Protected Parties arising out of or connected with participation as an exhibitor in the Trade Show.
3. Defend, indemnify and hold harmless the Protected Parties from any and all liabilities, claims, demands, actions, causes of action, lawsuits, personal injuries, death, property damage, settlements and judgments, including attorneys' fees and court costs arising out of or connected with participation as an exhibitor in the Trade Show.

The undersigned certifies that the farm/company fits within one of the categories marked above and that the farm/company has the capacity to accept additional business which may result from or be solicited as a result of participation as an exhibitor in the Trade Show. Further, the undersigned represents that the undersigned is duly authorized to execute and deliver this registration form.

Name \_\_\_\_\_ Company/Farm \_\_\_\_\_  
(printed)

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail Registration Form to Michael Holdrege, Sustain, 920 N. Franklin Street #301 Chicago, IL 60610  
For More Information Call 312-951-8999 #106